



The Oakwood School

2016-2017 Corporate Partners Program

Oakwood's Corporate Partners Program provides area businesses with a way to publically support all aspects of the School's events and programs, while also offering marketing access to the campus community. Through web and print media as well as signage at major events, our Corporate Partners show their support for The Oakwood School while also advertising their services to a highly coveted audience.

Please support our students as a Corporate Partner for the 2016-2017 School Year

Presenting Sponsor (\$10,000)

limited opportunities available / commitment needed by 7/15/16*

Platinum Partner (\$7,500)

commitment needed by 8/12/16*

Gold Partner (\$5,000)

commitment needed by 8/12/16*

Silver Partner (\$3,000)

commitment needed by 8/12/16*

	Presenting Sponsor (\$10,000)	Platinum Partner (\$7,500)	Gold Partner (\$5,000)	Silver Partner (\$3,000)	
Logo on 2016-17 School T-shirt (450 shirts)	X				School-Wide Recognition
Logo in Weekly Bulletin (with link)	X	X			
School Directory Ad	1/4	1/4	1/8		
Quarterly Social Media Recognition	X	X	X		
Logo on Annual Corporate Partners Banner	X	X	X	X	
Logo in Yearbook	X	X	X	X	
Annual Report Listing	X	X	X	X	
Logo on Partnership Webpage (with link)	X	X	X	X	
VIP Reserved Seating Tickets	10	8	4	4	Blue Jean Ball
Event Program Ad	Full	1/2	1/3	listing	
Logo on Event Website	X	X	X	X	
Athletic Field Signs (# of Fields)	4	3	2	1	Athletics
Athletic Banquet Program Listing	X	X	X	X	
Musical Program Ad	Full	1/2	1/3	1/3	Fine Arts
Recognition in All Concert Programs	X	X	X	X	

* Sponsorship commitments made after this date may not be eligible for all benefits

Advertising Media Descriptions

2016-2017 School T-shirt – A one-color version of your company's logo will be printed on the back of the school shirt which is provided to each student and teacher at the start of the year.

Weekly Bulletin – This weekly e-newsletter is distributed throughout the school year to parents, staff, and select other constituents (distribution of 475+). Partner logos will appear at the bottom of each newsletter with links to their websites.

School Directory – Distributed to each Oakwood family and staff member in August (Printed, 8.5x11, black and white, distribution of 450+).

Social Media Recognition – An individual post on Oakwood's Facebook or Twitter page thanking each Corporate Partner and linking to their website.

Annual Corporate Partners Banner – This large professionally printed banner will be displayed at most major Oakwood events and will include the logos of all Corporate Partners.

Yearbook – The logos of each partner will be printed in color on the Corporate Partners page in Oakwood's annual yearbook.

Annual Report – An Annual Report is published each year and mailed to Oakwood's constituents (distribution of 800+).

Partnership Webpage – A page on Oakwood's website promoting Corporate Partnership and thanking our partners. Each partner's logo will appear with a link to their website.

Blue Jean Ball – Oakwood's annual auction & gala event with approximately 400 people in attendance. This year's event will be Friday, March 24, 2017.

Blue Jean Ball Event Program – This 5.5x8.5 booklet is distributed to all event attendees and sponsors (ads are printed in black and white).

Blue Jean Ball Event Website – The website promoted for our silent auction and event ticket sales.

Athletic Field Signs – Large color signs that hang on the softball, baseball and soccer fields as well as on our tennis courts.

Athletic Banquet Program – Distributed at Oakwood's year-end athletic banquet with 300+ people in attendance.

Musical Program – The program for this year's musical will be a 5.5x8.5 booklet printed in black and white. There will be four performances in late February.

Concert Program – Our corporate partners will be specifically thanked in each of our six student concert programs.

Please contact Kristin McPeters in Oakwood's Development Office (252.931.0760 x1301 or kmceters@theoakwoodschool.org) or with questions regarding Corporate Partnership or any of these advertising opportunities.